



*Steve Kaufman*

**,SETTECENTO**  
mosaici e ceramiche d'arte



# | steve kaufman

Steve Alan Kaufman (29 dicembre 1960 - 12 febbraio 2010) è stato un vero grande artista pop americano. Assistente di Andy Warhol, che gli diede il soprannome SAK; dipinse persone iconiche, personaggi storici e prodotti di rilievo nella nostra vita quotidiana facendo un uso avanzato del processo serigrafico, sperimentando molte forme d'arte diverse, creandone alcune nuove ed esplorando differenti materiali e tipologie su cui creare.

Ispirandosi alle sue opere e alle tecniche della Pop Art si propongono piastrelle realizzate in serigrafia da artigiani esperti con uso di materie prime selezionate. Passaggio dopo passaggio, come sulla classica tela, colori vividi, vetri, lacche e metalli perlescenti prendono forma e la piastrella si nobilita trasformandosi in arte.



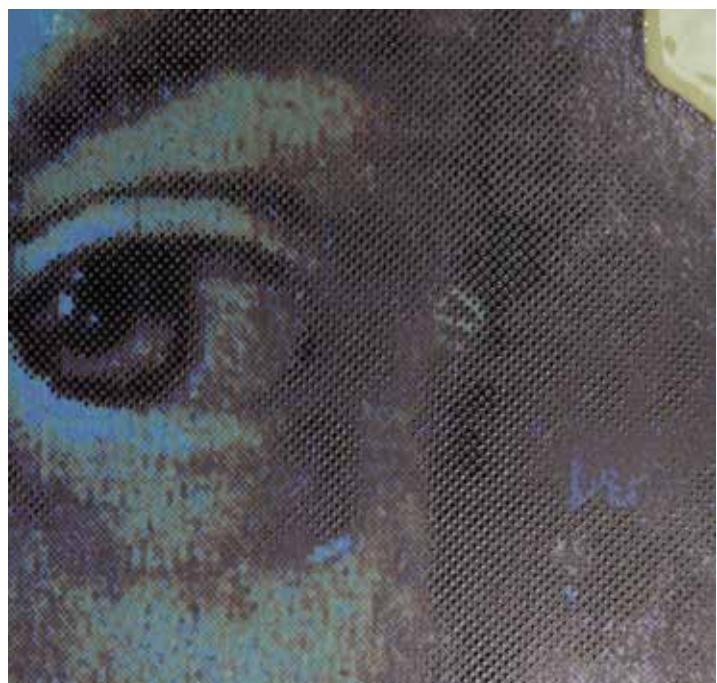
*Steve Alan Kaufman (December 29, 1960 - February 12, 2010) was a great American pop artist and former assistant to Andy Warhol, who gave Steve Kaufman the nickname "SAK" using the initials of Steve's name. Steve Kaufman in his day-to-day life embodied and delivered the true American pop art experience. He painted iconic people, historical figures, and products significant in our daily lives. He was an artistic journalist who commented on both history and current events with his art. Steve Kaufman advanced the use of the serigraphy process, and was most widely recognised for his use of bright colours and hand embellishments.*

*Recalling how Steve Kaufman assisted Andy Warhol during The Factory period, screens were prepared and serigraphy printing lines were assembled with several concepts to be reproduced. The serigraphy is printed on the tile surface, taking inspiration from what is around us, and creative works produced to make art understandable and meaningful to people.*

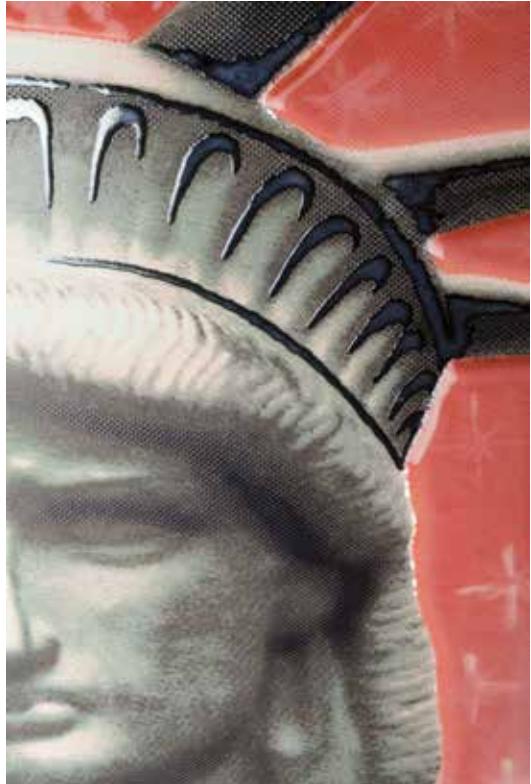
Lips



Marilyn



Mozart



Lady Liberty

## | icons

In Icons si vuole rappresentare su supporto ceramico alcune delle opere più famose del poliedrico artista Steve Kaufman. Artista di spicco nella Pop Art ha sperimentato diverse tecniche sempre con l'uso di colori brillanti che qui riproponiamo e reinterpretiamo presentando alcune delle sue iconografie più conosciute.

*In Icons, we aim to reproduce on ceramic some of the most famous works by the great maestro Steve Kaufman. A notable explorer and Pop Art artist, Steve Kaufman often experimented with different techniques and used vivid colours. Here, we reintroduce some of his most famous icons.*



A



B



C

- ⑩ Marilyn 24176- (A)
- ⑩ Marilyn 24177- (B)
- ⑩ Marilyn 24178- (C)

“

I'm truly blessed to be doing  
what I've always wanted - CREATE.

*Steve Kaufman SAK*

“

Immagine per eccellenza, ritratta  
innumerevoli volte dall'artista e da  
lui definita la più bella e popolare  
icona di tutti i tempi è qui riprodotta  
in colori vivaci e brillanti in tre  
versioni tutte con la stessa posa.

Serigrafia su gres porcellanato  
con applicazioni in vetro  
(formato 31.9x96.3 cm)

*This is iconic pop art image, celebrated  
and reproduced countless times  
by Steve Kaufman and defined as the  
most beautiful and popular icon of all  
time. Here, it is reproduced in vivid and  
bright colours in three different versions,  
always with the same posture.*

*Artistic ceramic realised with third and  
forth firing decorations and enhanced  
with the use of pure glass. Real Size:  
31.9x96.3 cm (12<sup>2</sup>/<sub>3</sub>"x38") each.*



“

I have found a freedom that is hard to put into words.

*Steve Kaufman SAK*

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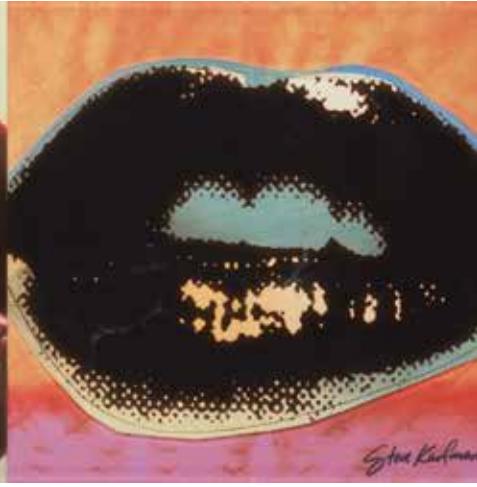
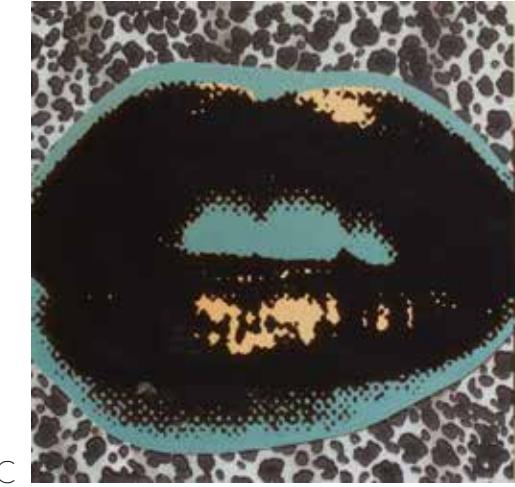
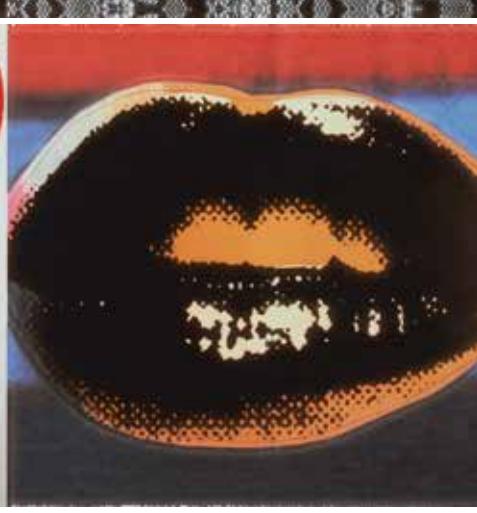
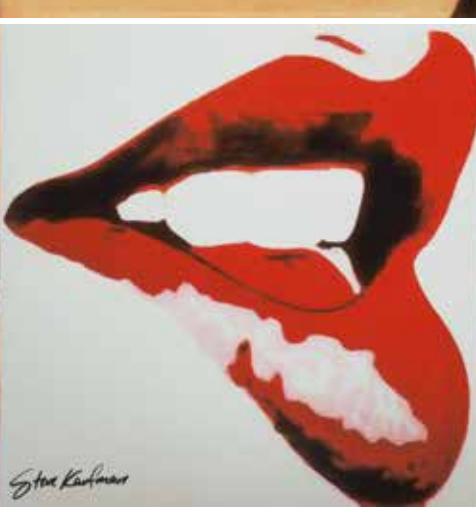
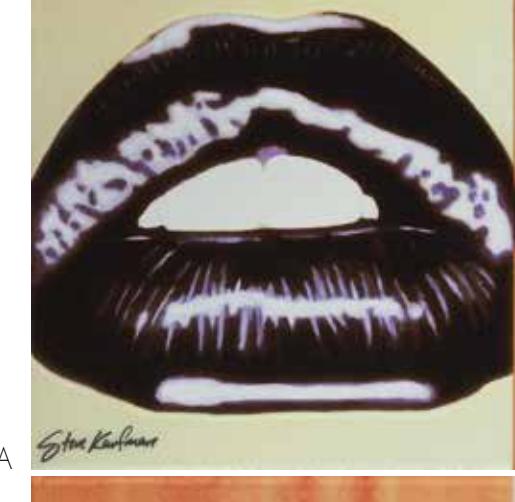


Labbra per parlare e per sedurre.  
Colori vivaci resi ancora più brillanti  
grazie all'utilizzo di paste vetrose,  
sfondo colorato o bianco  
(dove emerge il colore rosso) e  
tecnica del puntinato caratterizzano  
le immagini sulla piastrella.

Serigrafia su gres porcellanato  
con applicazioni in vetro  
(formato 31.9x96.3 cm)

*Lips made to speak and seduce.  
Vivid colours are made even brighter  
thanks to the use of glassed paste,  
"wild animal" background, and the  
"puntinato" technique which  
characterise this tile decoration*

*Artistic ceramic realised with third and  
forth firing decorations and enhanced  
with the use of pure glass. Real Size:  
31.9x96.3 cm ( 12<sup>2/3</sup>"x38") each.*



- ⑪ Lips 24179- (A)
- ⑪ Lips 24180- (B)
- ⑪ Lips 24181- (C)

- ⑪⑩ Lady Liberty 24182- (A)  
⑪⑩ Lady Liberty 24183- (B)  
⑪⑩ Lady Liberty 24184- (C)



Su un fondo dai colori vivaci in pasta vетroса risalta il volto austero della statua più famosa al mondo grazie ad un attento uso sia del colore che del chiaroscuro.

Serigrafia su gres porcellanato con applicazioni in metallo e vetro (formato 31.9x96.3 cm)

*The background with vivid colours, made possible by glassed paste, contrasts with the serious expression of the most popular statue in the world. Careful use of colour and chiaroscuro is what characterise this image.*

*Artistic ceramic realised with third and forth firing decorations and enhanced with the use of pure glass. Real Size: 31.9x96.3 cm (12<sup>2/3</sup>"x38") each.*



“

What would you attempt to do  
if you knew you could not fail?

*Steve Kaufman SAK*

”

“

“I paint to music. I try to become the subject I am painting. You can be an artist at anything, as long as you put your soul into it.” *Steve Kaufman SAK*

“



Nel Luglio 2014 l'opera "Mozart State II 1997" diventa parte permanente del "Internationale Stiftung Mozarteum" nella casa museo di Mozart a Salisburgo. Steve Kaukman è il primo artista americano ad avere ricevuto questo prestigioso onore.

Serigrafia su gres porcellanato con applicazioni in metallo e vetro  
(Set di due piastrelle, formato 31.9x96.3 cm cadauna)

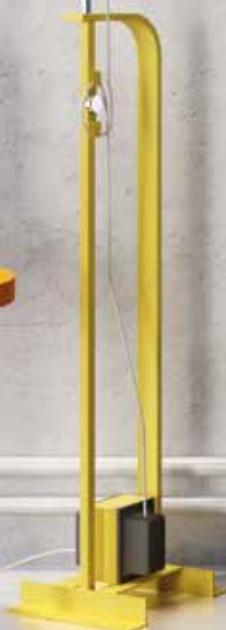
*In July 2014, Steve Kaufman's "honorary painting" was accepted as a permanent addition to the "Internationale Stiftung Mozarteum", the official Mozart museum and residence in Salzburg, Austria. Steve Kaufman is the first American artist to achieve this prestigious honor.*

*Artistic ceramic realised with third and forth firing decorations and enhanced with the use of pure glass and metal. Set of two tiles. Real Size: 31.9 cm x 96.3 cm (12<sup>2/3</sup>"x38") each*

95 Mozart 24187-



Steve Kaufman





“

Lips

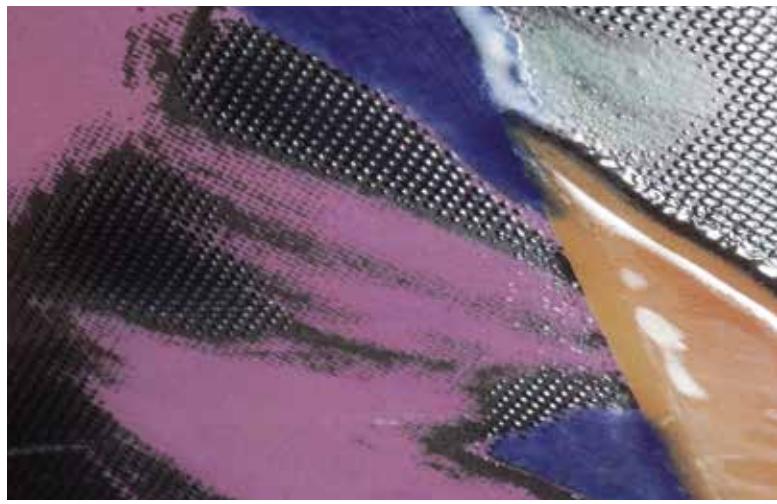
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“  
Marilyn  
Lady Liberty  
Lips

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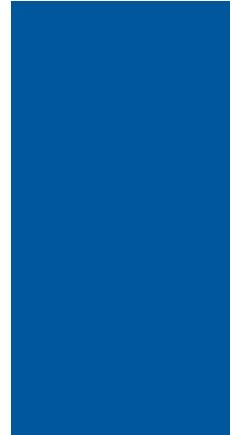


“

Marilyn  
and  
Lips

”





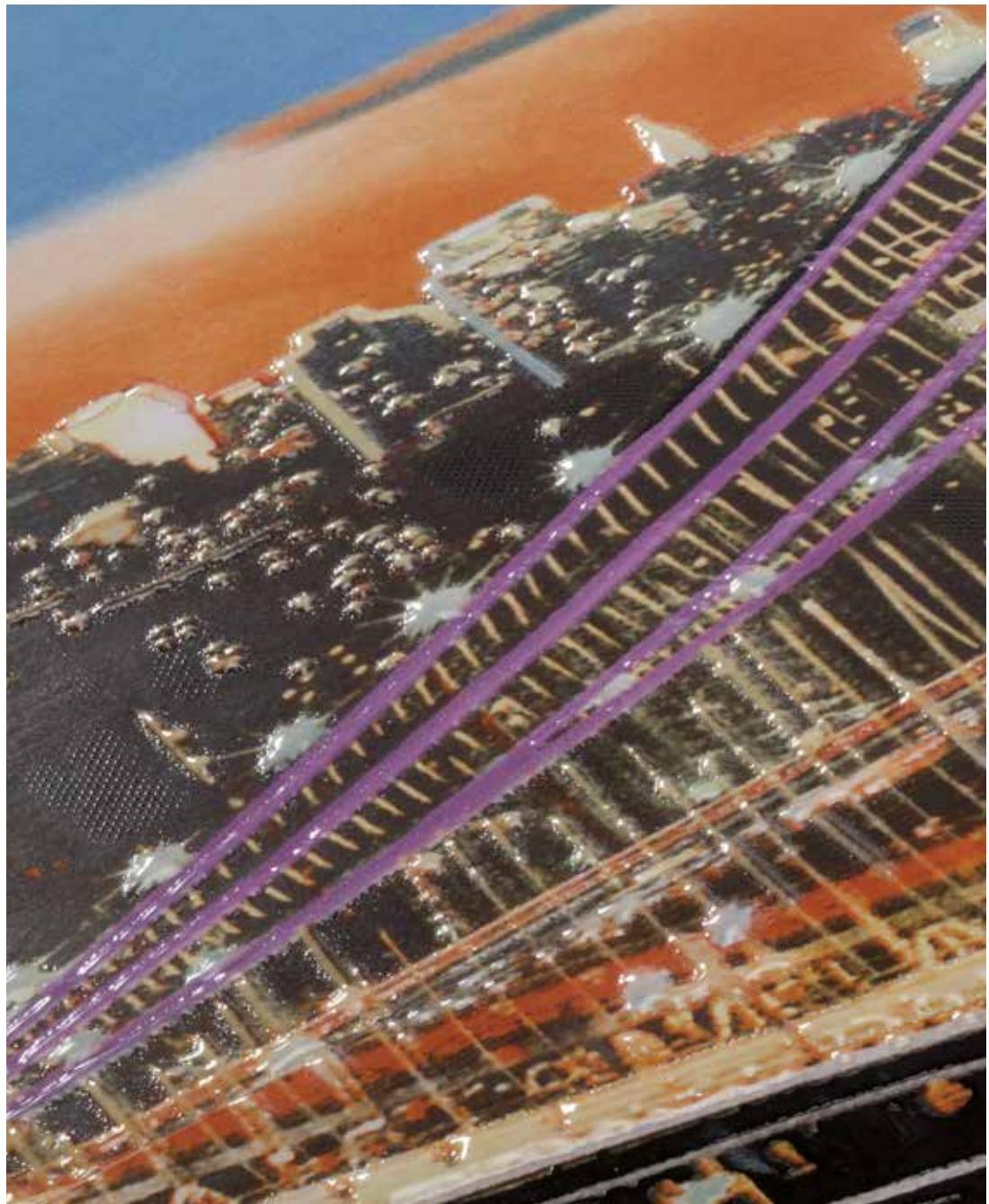


“

Lady Liberty  
and  
Mozart

”







## | landscapes

Steve Kaufman volta lo sguardo ai paesaggi americani più iconografici che, da semplici ritratti da cartolina, attraverso la sua creatività diventano testimonianza del suo tempo e della sua arte. In Landscapes proponiamo nuove interpretazioni delle sue più famose opere paesaggistiche.

*Steve Kaufman turns his sight to the most iconic American Landscapes that, from a simple picture, turn into a documents of his time and his art. In Landscapes we propose on ceramic some new interpretations of the most famous landscape works.*

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Being an American can make you laugh, cry, or kick yourself. We are pretty crazy, but we know a few things about reaching for our dreams. *Steve Kaufman SAK*

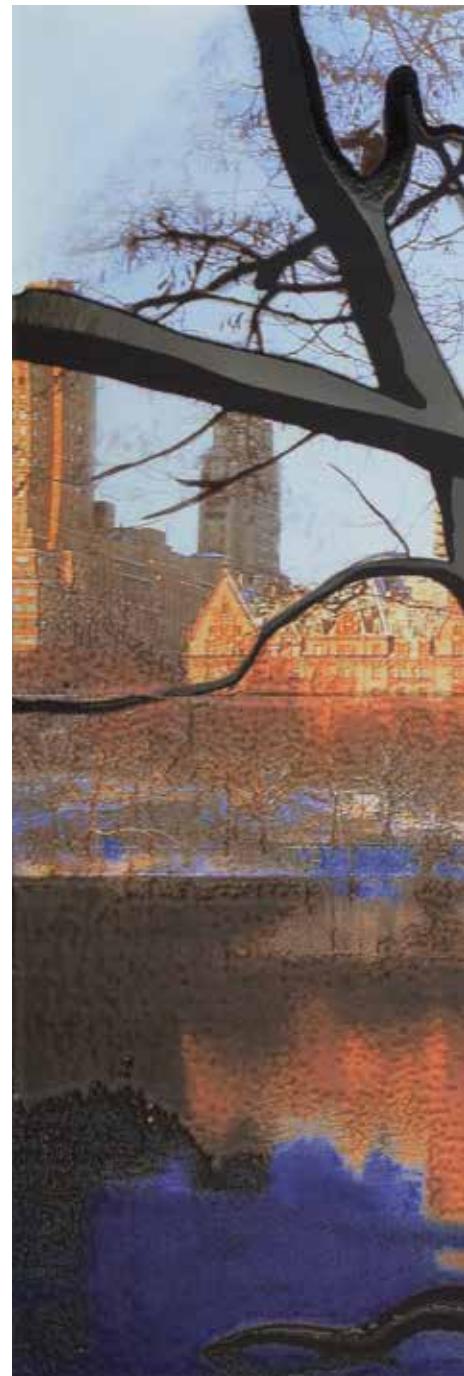
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Una giornata d'autunno dal cielo terso, gli alberi dalle rosse chiome che si riflettono nell'acqua increspata da una leggera brezza, tutto è evidenziato dal sapiente uso dei colori e della pasta vetrosa accompagnato dal tocco "Pop Art" degli alberi in primo piano in metallo madreperlaceo.

Serigrafia su gres porcellanato con applicazioni in metallo e vetro  
(Set di due piastrelle, formato 31.9x96.3 cm cadauna)

*A beautiful autumn day with a clear sky and red trees reflected in the water, which is gently touched by a light breeze. This perfect landscape comes from the expert use of colours and glassed paste, matched with a "Pop Art" embellishment to the trees in pearly metal.*

*Artistic ceramic realised with third and forth firing decorations and enhanced with the use of pure glass and metal. Set of two tiles.  
Real Size: 31.9 cm x 96.3 cm ( 12<sup>2/3</sup>"x38") each*

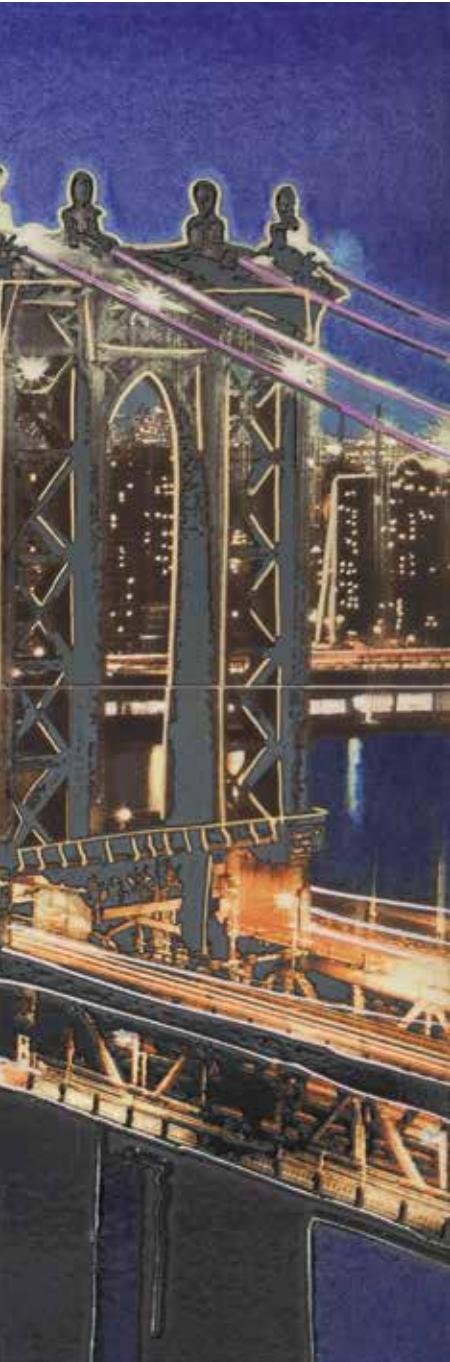






Steve Kaufman

▲ Brooklyn Bridge 24185-



“

America is a melting pot  
of the world. Every race and  
creed comes to America.

*Steve Kaufman SAK*

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Le mille luci di New York si rispecchiano nell'acqua ed il loro riflesso è ottenuto dall'uso di uno smalto madreperlaceo; l'acqua ed il cielo sembrano quasi illuminarsi grazie al sapiente uso di paste vetrose; il ponte risplende nella sua bellezza in uno dei due momenti più romantici della giornata: alba o tramonto.

Serigrafia su gres porcellanato con applicazioni in metallo e vetro (Set di due piastrelle, formato 31.9x96.3 cm cadauna)

*The brilliant lights of New York reflect in the water. This effect is obtained with the use of pearly glaze. The water and sky appear to turn to light thanks to the use of glasses; the bridge shines in its full beauty in one of the two most romantic moments of the day: sunset or sunrise.*

*Artistic ceramic realised with third and forth firing decorations and enhanced with the use of pure glass and metal. Set of two tiles.  
Real Size: 31.9 cm x 96.3 cm (12<sup>2/3</sup>"x38") each*

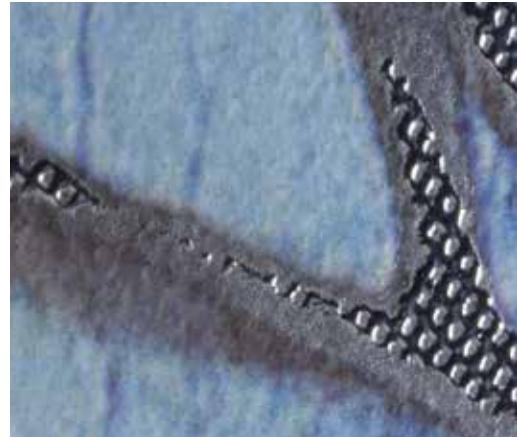
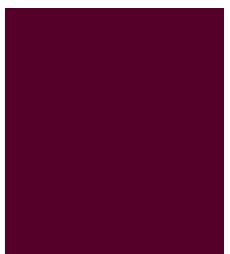
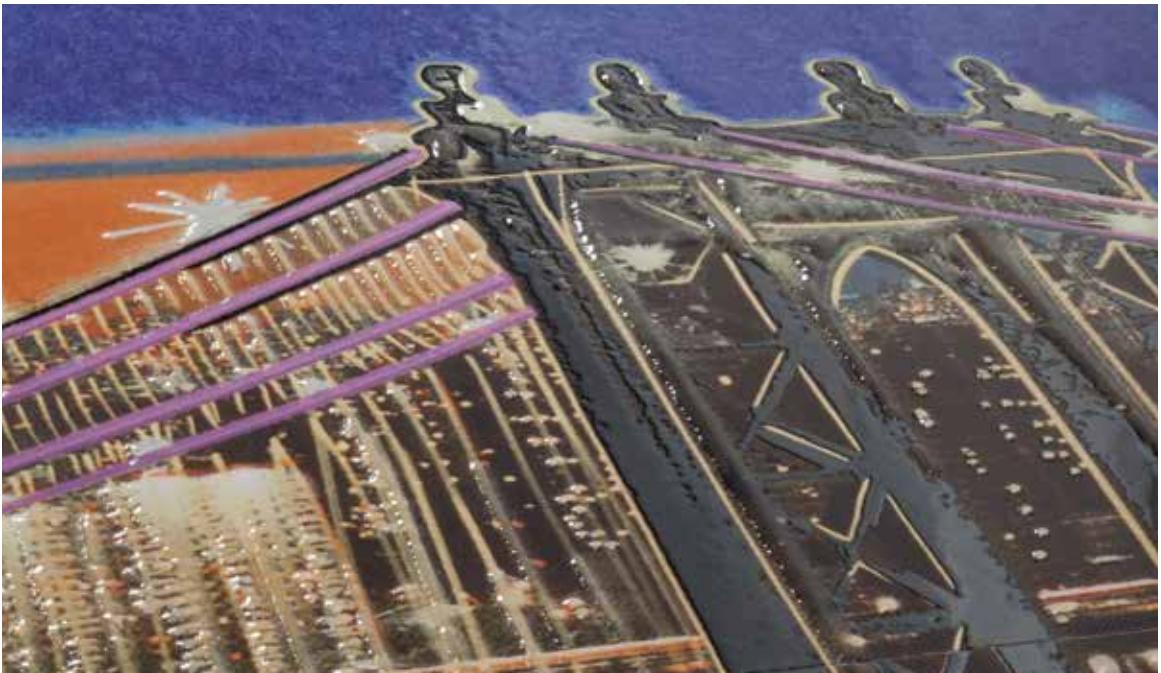




## Brooklyn Bridge

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Brooklyn Bridge  
and  
Central Park

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*Steve Kaufman*

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